



## Business Benefits of Change Management

Tight schedules, poor scope definition and ineffective project controls are just a few things that tend to influence successful project delivery or new organizational initiatives. Just as important, is the impact or influence of project stakeholders. The purpose in implementing a change management program for your organization's projects or initiatives is to ensure the project is meeting critical success factors, help avoid potential delays, prevent higher costs and achieve its results sooner. Change management planning will allow for early strategic alignment of a project team, stronger understanding of roles/responsibilities, awareness of issues/barriers and strategies in place to manage these issues, enhanced project planning, and early on, a greater understanding of required project resources. Much of the success and desired outcome of a project will be based on internal and external stakeholder project support.